



## LA Auto Show 2023

### Event Description and Sponsorship Information

Host: California Electric Transportation Coalition (CalETC)

Co-host: Electric Transportation Community Development Corporation (ETcommunity)

*A formal program and invitation list will be available in September 2023.*

### **Questions**

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### **Event Description**

- November 16, 2023 11:00am – 3:30pm - Los Angeles Convention Center – Room 403A
- CalETC, in partnership with ETcommunity, is hosting a lunch dialogue on equity within clean transportation, followed by a tour of electric vehicles on the LA Auto Show floor.
- Invitees will include elected officials, state and local policy makers, automakers, leaders from priority communities, and private sector representatives committed to building an equitable and diverse clean transportation future.
- We will have an interactive dialogue with those working to ensure adequate and reliable funding, those implementing incentive programs at the state and local level and community representatives who will share experiences with electric cars and infrastructure. We will utilize the EV Strike Force Equity Report “Workforce Projections to Support Battery Electric Vehicle Charging Infrastructure Installation” to discuss outcomes and measure success of suggested projections.
- There will be opportunities for the audience to participate in the panel discussion and break into work groups.
- The LA Auto Show tour of EV’s will take place from 1:30PM to 3:30PM. Auto manufacturers will be alerted as to when they can expect participants to visit a floor display of electric vehicles.
- This is an invitation-only briefing limited to approximately 40 participants.

### **Sponsorship Benefits**

1. Two participants to the VIP dinner on Wednesday, November 15th at 6:00pm in downtown Los Angeles. Location TBD
2. Two participants for the lunch discussion
3. Recognition during the electric vehicle tours
4. Recognition during the lunch discussion
5. Company logo on the invitation with live link to company website
6. Company logo on printed materials
7. Opportunity to provide promotional materials to be included in participant conference totes

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